

Amanda Kuff, UI/UX Designer

Miami, USA, 954 668 4195, amanda@kuff.design

PROFILE

Dedicated UX/UI Designer with extensive experience in enhancing user interfaces across various platforms, optimizing user journeys, and working cross-functionally with teams in fintech, healthcare, and education sectors. Seeking a role where my skills can be leveraged to create impactful user experiences.

EMPLOYMENT HISTORY

Jul 2021 — Present	UX/UI Lead, The Bureau of Creative Intelligence	Remote
	Designed pre and post-experience assessments to gather insights and measure skill acquisition in the Metaverse. Monitored scholar interactions, awarded badges, and crafted immersive Field Exercises. Introduced scholars to core UX/UI concepts and tools, such as Figma, Marvel, and Sketch. Delivered comprehensive post-experience reports to TMCF's Innovation and Entrepreneurship Division.	
Jan 2019 — Oct 2021	Senior Project Director, Go Beyond MCH	Remote
	Engaged in weekly dialogues with national and state clients in the realm of maternal healthcare SaaS solutions. Spearheaded the creation of journey maps to optimize the user interface and experience. Enhanced the design and communication of the user experience, ensuring it was intuitive.	
Jul 2016 — May 2019	UX Designer, Ikahn Capital	New York City
	Collaborated with SaaS providers to craft an optimal CRM system interface. Conducted deep dives into the existing product, pinpointing user pain points. Executed A/B and usability tests with a focus group. Transitioned client's legacy platform into a user-centric experience using Adobe XD and Axure.	
Jan 2015 — Feb 2016	Operations Consultant, Sogeti USA	Tallahassee
	Directed prospective business leads to Account Executives and responded to state-level RFPs. Held meetings with government stakeholders, project managers, and developers. Conducted primary and secondary user-research, leveraging insights to refine UI/UX designs.	
Jan 2013 — Dec 2015	UI/UX Designer, Paul Consulting Group	Tallahassee
	Led the design of a score tracking and forecasting system for LGPA and a native app called Pay My Roommate. Conducted user research, wireframing, prototyping, and beta testing. Collaborated closely with developers, presenting iterative designs and ensuring seamless launch on various platforms.	

SKILLS

Figma	Expert	User Research	Expert
Wireframing	Expert	Adobe Creative Suites	Experienced
Prototyping	Experienced	Usability Testing	Expert

COURSES

Aug 2013 — May 2016	B.A. Communication & Media Studies, Florida State University
Oct 2022 — May 2023	UI/UX Bootcamp, University of Miami

LANGUAGES

Portuguese	Native speaker	Spanish	Native speaker
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REFERENCES

Vincent Hunt from The Bureau of Creative Intelligence

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Jason Stamm from Go Beyond MCH

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